

Today and Tomorrow

The mission of the Mule Deer Foundation is to ensure the conservation of mule deer, black-tailed deer and their habitat.

This mission is open-ended, it's endless. It does not say we need as many mule deer as possible. It does not say we need the biggest bucks possible. It says we must ensure the conservation of mule deer, black-tailed deer and their habitat.

To help support this mission over the course of time, the MDF National Endowment Fund has been established and it's why we've asked you here this weekend. If MDF can withstand the test of time - PERPETUITY - it will have achieved timeless success. This is what the Endowment Fund supports.

Now that I'm approaching age 70, my days as a Volunteer are nearing an end. However, I still want to make a meaningful difference and I have the financial wherewithal to do just that!

- Should I donate funds to MDF where they will go on the ground immediately to help mitigate the challenges facing mule deer today? Many would say yes, adding that making a difference today will benefit generations in the future.
- Should I donate to the MDF-National Endowment Fund which will support the MDF mission and mule deer tomorrow and forever? This sounds great as well!

At this point in my life, in addition to supporting deer for today, I'd like to also support the MDF Endowment Fund. I'd like to do what I can to make sure MDF will still be around 100 years from now.

I believe in the hunting lifestyle and all that it stands for. I believe that hunting feeds body and soul. I believe that being caught with arrow knocked and bow raised in a stare-down with a shooter-buck at close range is the purest form of excitement.

So, I continue to support MDF today, but I also intend to put my money in an endowment fund where every dollar held in this account will produce earnings to be applied towards MDF mission forever!

The MDF Endowment Fund Trustees and other leaders of MDF are committed to doing everything within their power to ensure the conservation of mule deer, black-tailed deer and their habitat long after we are all gone.

Principle contributed to the MDF Endowment Fund will not diminish, but the "fruit" of the fund will provide a source of funds supporting mule deer conservation forever. Only investment income will be spent. Once the MDF Endowment Fund reaches its target of \$2M, this investment income can begin to be put to work on select, strategic MDF-endorsed habitat projects.

Mule deer today and mule deer tomorrow. We can do both and I welcome you to join me in this journey to "Leave a Lasting Legacy" reflecting your commitment to mule deer, black-tailed deer and wildlife conservation.

Join the Conversation in Livermore. May 2-5, 2019.

All the best,

Rich Fletcher